# **Privacy Policy**

The Company (hereinafter referred to as, we) create places where all the people around the world can encounter and make a joyful moment. Challenging to help this society be fulfilled with many smiles is our cooperate philosophy. We are creating the "stories" of deep impression, smiles, and trust so that we can make our dreams come true in the field of tourism and tourism related services.

The Company, in order to pursuit on our mission, declares that confidentiality on many of our clients is the most important duty and makes arduous efforts to protect information confidential based on Act on the Protection of Personal Information; Here is our privacy policy as follows.

### 1. Acquisition and Utilization on Personal Information

We use personal information submitted with trip orders for communication with customers and will use such within the scope necessary for the arrangement and receipt of services provided by transportation and accommodation facilities, etc.

## 2.Management and Protection onPersonal Information

We will keep personal information strictly confidential and unless the client accepts, we will neither disclose nor provide any personal data to a third party.

And also the Company shall take necessary and proper measures for the prevention of leakage, loss, or damage, and for other security control of the personal data.

#### 3. Compliance of the Law and Act

We shall comply with guidelines defined by the State or the law pertaining to personal information possessed by the Company.

#### 4. Handling of Complaints

We will handle inquiries or solve complaints pertaining to personal information, providing necessary advice and solution as quickly as we can.

5.Management on Personal Information and Continuous Improvements on its Mechanism

We will continuously improve managements on personal information and its mechanisms.

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Kinki Nippon Tourist Tohoku Co., Ltd.

Yoshimasa Nozaki, President

For inquiries about private policy

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