

Introduction  
for business partners



# 京都美山



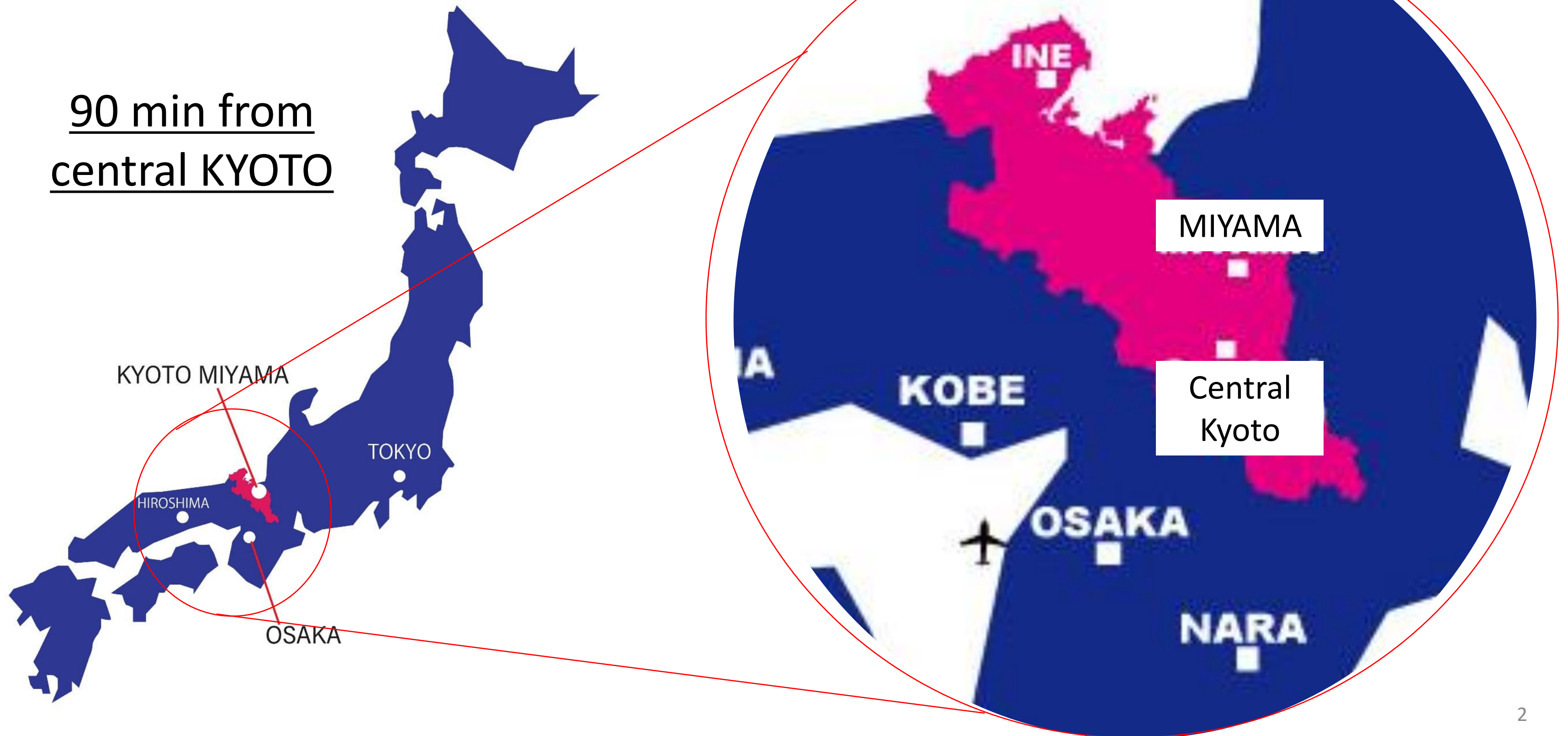
KYOTO MIYAMA TOURISM ASSOCIATION



# Location



90 min from  
central KYOTO

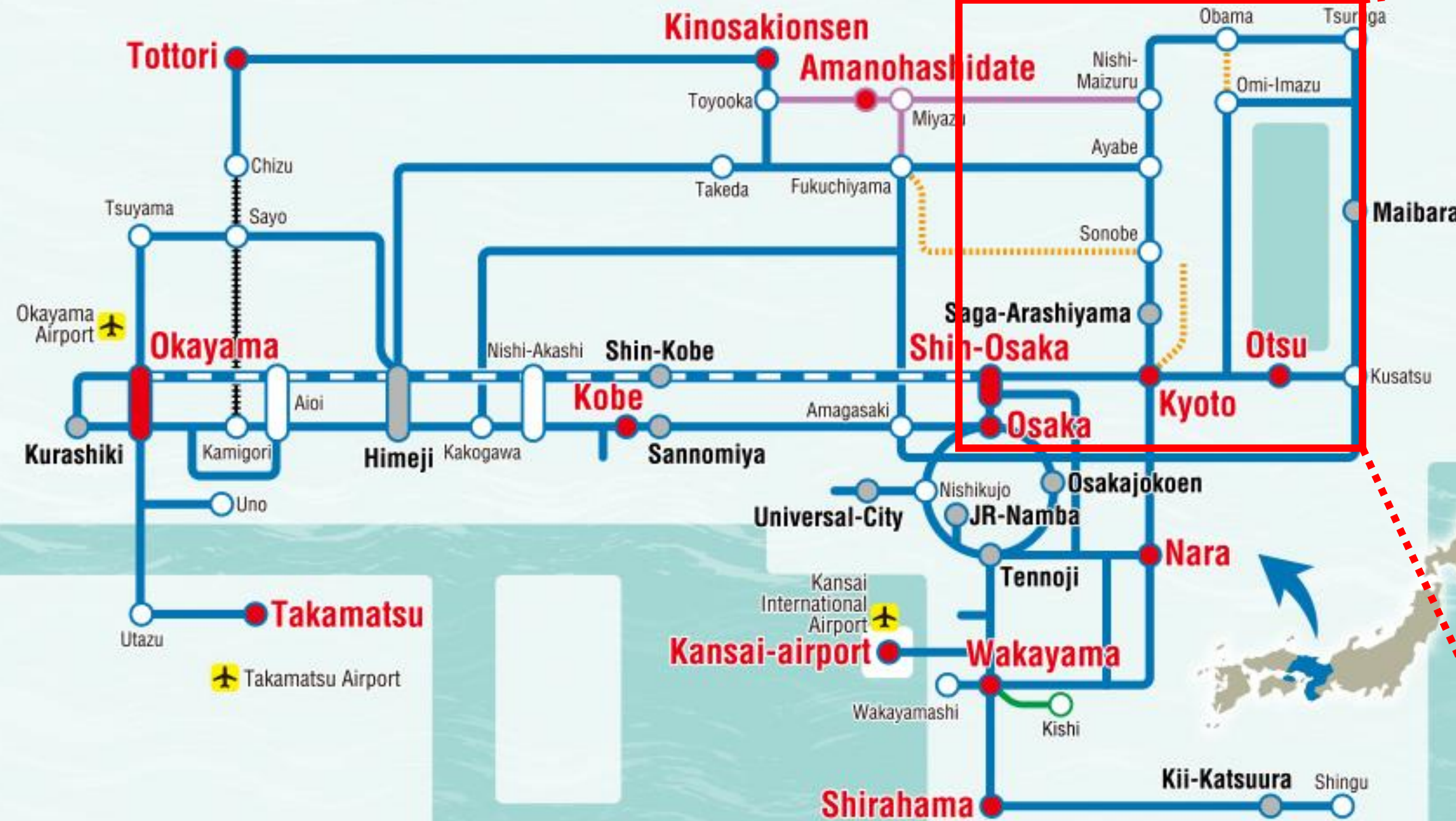




# Access by public transportation



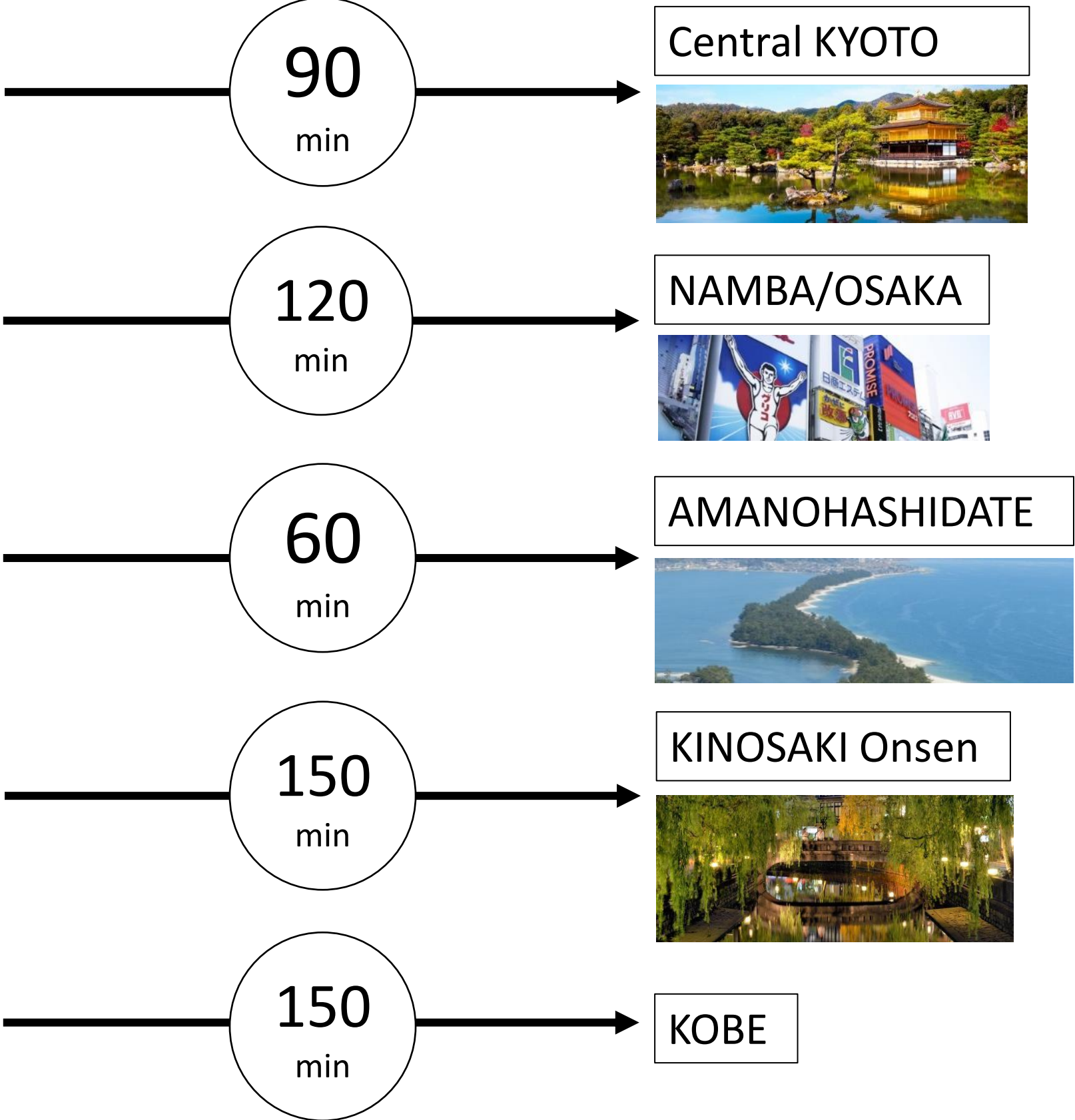
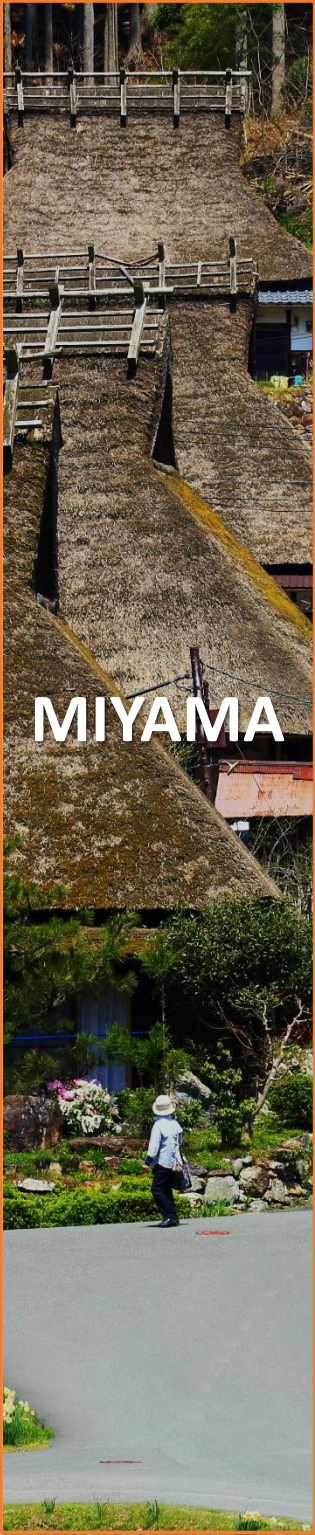
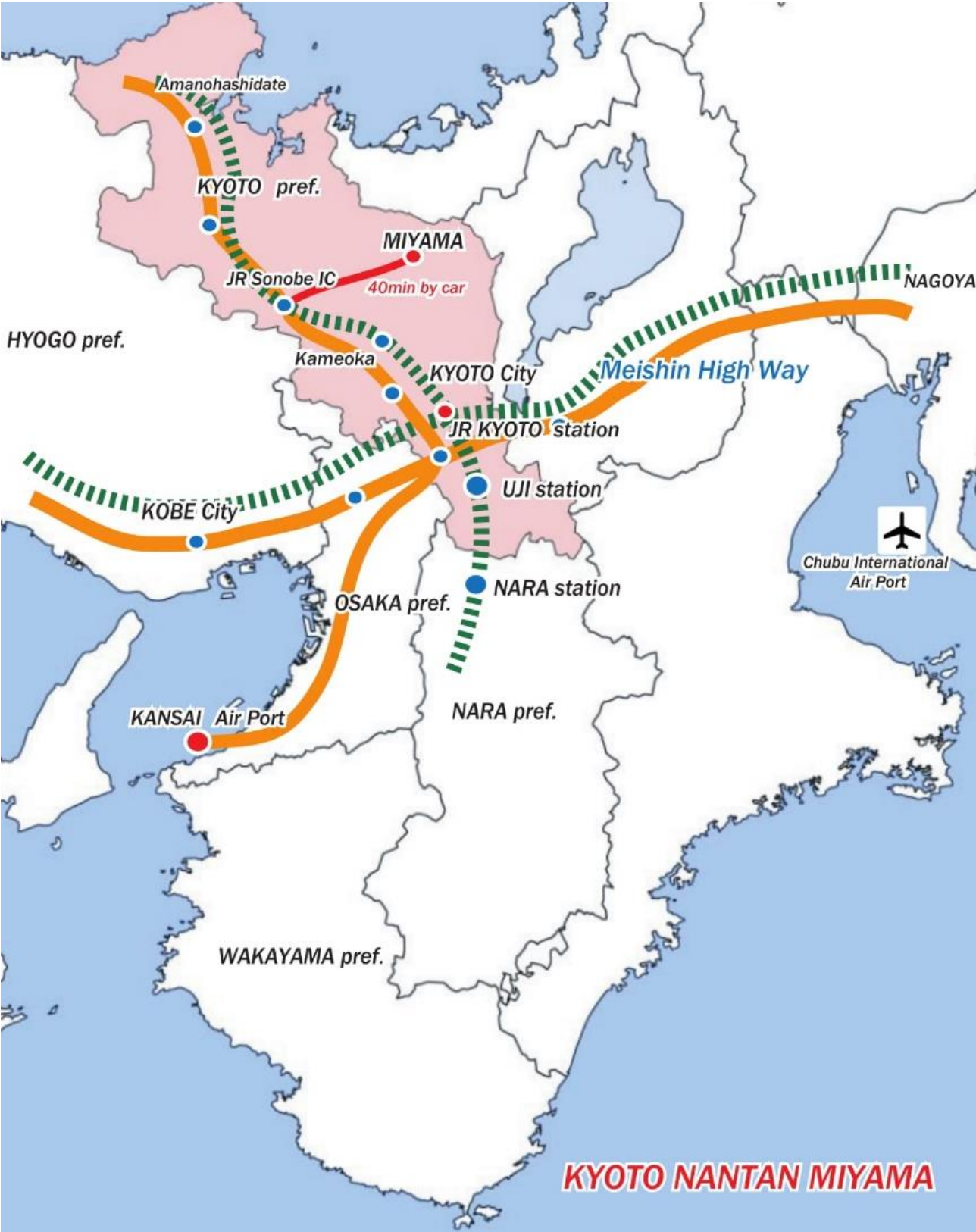
## Available Area



Kansai wide area pass



# Access by car





# Why Miyama?



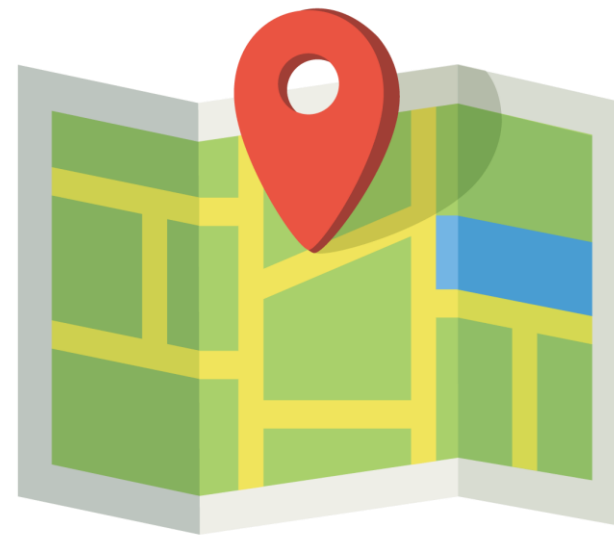
## LOCAL GUIDE

Experience the local life with local English guide



## LOCATION

90 min drive takes students Japanese countryside



## EXPERIENCE

Experience the local life and tradition





# Why Miyama?



## FAMILIES

21 registered host families are waiting for your visit



## STAFF

ALL STAFF lives in Miyama and provide you with 24 hours support on the travel date



## Traditional festivals

Join the traditional festival held in Miyama and learn its culture and history

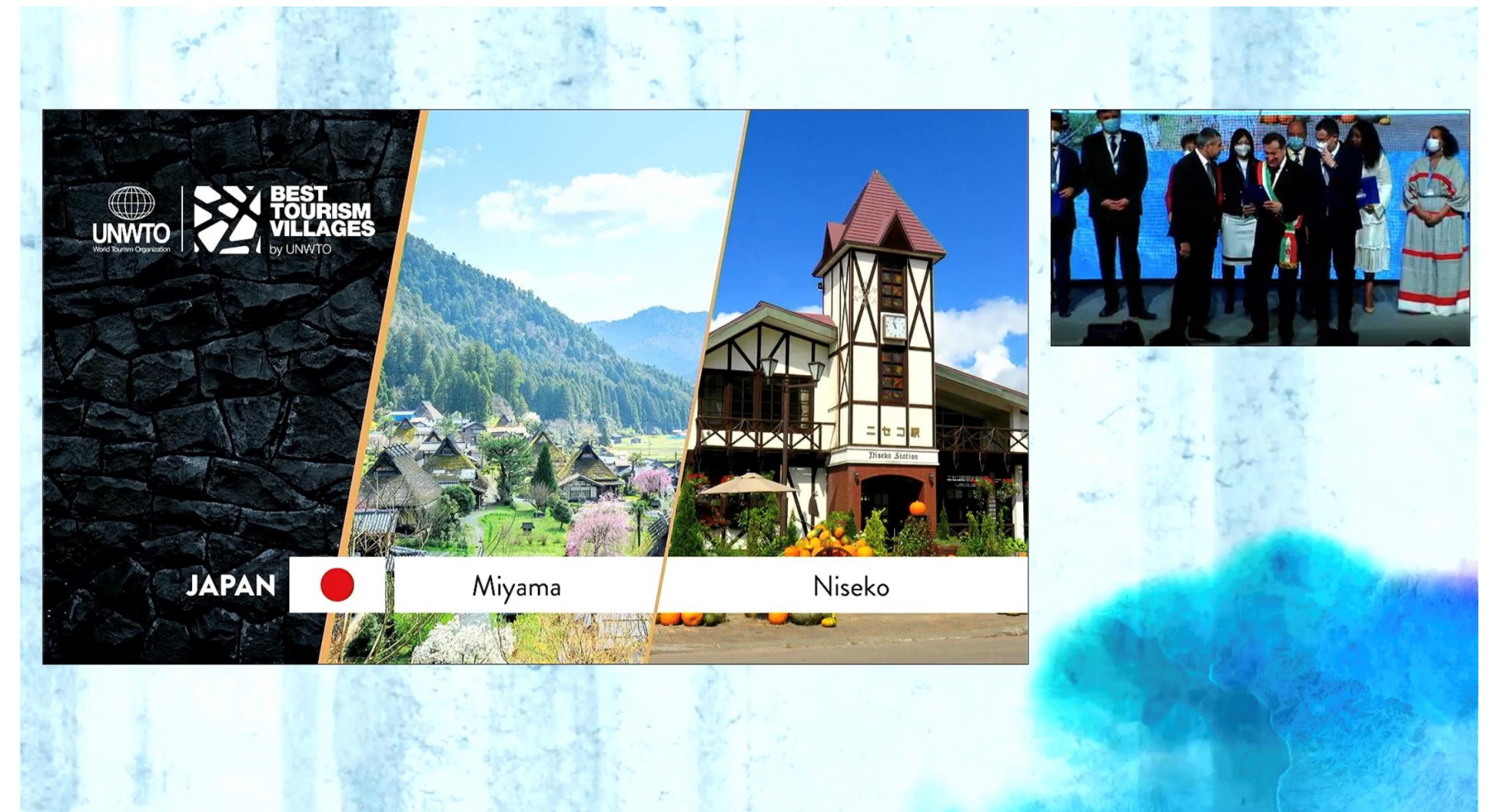




# Why Miyama?



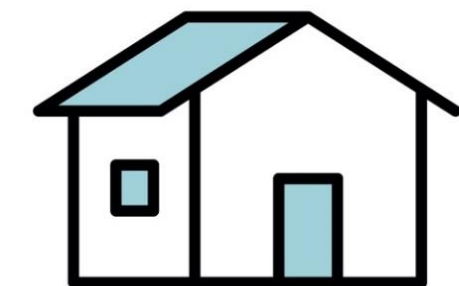
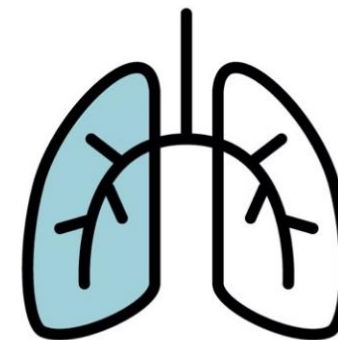
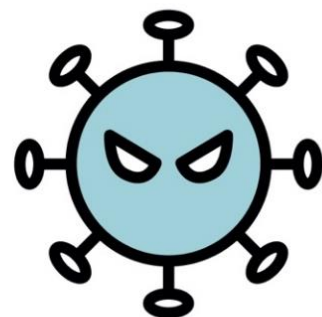
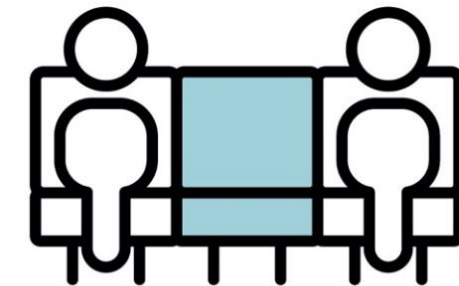
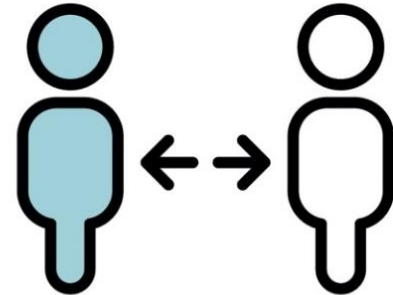
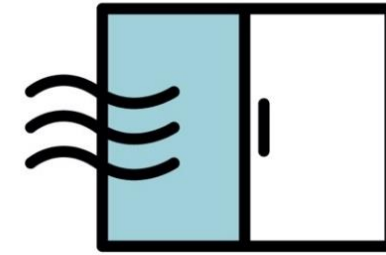
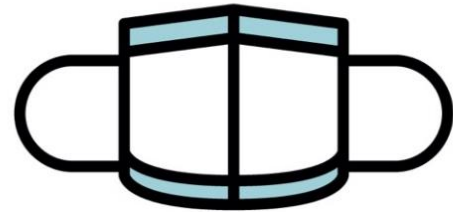
Miyama has been granted the recognition of  
**Best Tourism Village by UNWTO** in 2021





# COVID-19 prevention in Miyama

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# WHERE TO GO

## 茅草屋之郷





# 日本的傳統風景以及現存生活型態的街道



美山村與大都市京都相鄰，即便是現在仍然保有古典風格的特別村落，其中，以茅草為建材的國家傳統建造物保存地區「茅草之里」，現在仍保持有**39**棟民宅，另外，在**2016**年的時候因為以充滿優美的農村風景為好評，而被指定為國定公園內的景觀。我們對於台灣的學生和美山町的住民們的相遇，能夠互相擁有美好的體驗，以及透過各種體驗中帶回美麗的回憶，衷心期盼。









# WHERE TO GO

## 美山民俗資料館





# WHERE TO GO

## 道の駅 美山ふれあい広場







# Local chicken



# ACCOMODATION

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## KAJIKASO / 河鹿荘

2km from 茅草屋之郷

**Max : 80 PAX**

New annex has opened in  
2021!

10 bed rooms with  
private bathroom









# RESTAURANT FOR GROUPS

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CHINSENRO / 枕川楼

2km from 茅草屋之郷

**Max : 120 PAX**

Vegetarian menu is  
available







JAPANESE HOT POT  
LUNCH SET  
¥ 1,650



JAPANESE TEMPURA  
LUNCH SET  
¥ 1,760



# RESTAURANT FOR GROUPS

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KAJIKASO / 河鹿莊

2km from 茅草屋之鄉

**Max : 150 PAX**

Vegetarian menu is  
available







¥ 2,200



¥ 1,650



# EXPERIENCE

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## Thatching Experience

¥7,700/pax





# EXPERIENCE

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## Rice Cooking Experience

¥3,300~/per group







# **KYOTO MIYAMA**

# **Educational Tour**



# HOST FAMILIES

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**21 host families** are waiting for your students in Miyama.

**3~5 students** stay in 1 family.













# 老師的住宿地點

## KAJIKASO / 河鹿莊

位於各個接待家庭的中心位置，  
方便於隨時可以緊急應變，距  
離茅草之里兩公里的位置

- 提供無線上網
- 信用卡結帳
- 有土特產店
- 有冷暖氣設備
- 櫃檯人員可以英文交談
- (本館)浴室，廁所共用
- (新館)





# 老師的住宿地點

## KAJIKASO / 河鹿莊

- 本館  
一泊二食每人(雙人房)  
¥11,000~  
一泊二食每人(單人房)  
¥12,100~
- 新館  
一泊二食每人(雙人房)  
¥12,650~  
一泊二食每人(單人房)  
¥13,750~





# 本館





# 新館





# 浴室





# FESTIVALS IN MIYAMA



## Rice Planting festival

2<sup>nd</sup> Sunday  
of May



## Yasaka Parade festival

14<sup>th</sup> July



## Fire festival

24<sup>th</sup> August





# FESTIVALS IN MIYAMA



## Hachiman Shrine Parade

October



## Karasu Dengaku festival

October



## Miyama Snow Lantern festival

The last week of Jan. to the first week of Feb.





# OPTINAL TOURS

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Learning culture and nature through our variety of optional tours.

## Bamboo Craft





# OPTINAL TOURS

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## Straw Craft





# OPTINAL TOURS

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## Cooking Activity





# OPTINAL TOURS

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## Snow Shoeing





# 體驗學習

## 茅草之里導覽 (日文, 英文)

當地的導覽人員會介紹茅草屋的結構, 保存方式等等細節

所需時間 60分鐘

一個團體5,500～日幣

(日文介紹)

一個團體10,000～日幣

(英文介紹)

\*美山民俗資料館

每人門票300日幣





# 體驗學習

## 搗麻糬 (日文介紹)

對於日本的飲食生活或者是日本文化來說，  
米是很重要的，學習有關日本人的生活 and 米的關係，以及實際搗米做麻糬

所需時間60分鐘

所需費用一個團體16,500日幣





# WHAT WE DO

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All of our staff lives in Miyama and are the expert  
about the travel in the area.  
Our team provide one-on-one assistance every  
step of your.





# WHAT WE DO

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Staff attendance  
and 24 hours  
support  
on the tour date

Arrange school  
visit program

Arrange  
Licensed English  
guide up on  
request

Book  
Lunch box  
for group tours

Arrange  
local activities

Guidance to host  
families



# 示範行程

## 第一天

到達關西機場  
住宿奈良

## 第二天

東大寺、奈良公園、平等院  
住宿京都

## 第三天

伏見稻荷神社，清水寺，二年坂，  
中餐(京都市內)  
往美山町移動，  
15：00到達美山町，歡迎式，  
17：00前往各接待家庭

## 第四天

9：30退村式，  
9：30--10：30茅草之里導覽，  
往大阪市內移動，心齋橋  
住宿大阪

## 第五天

環球影城一日遊  
住宿大阪

## 第六天

關西機場，回台灣





# Sample Itinerary in Miyama

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## DAY 1

10:20 Depart KYOTO STATION  
12:00 Arrive Miyama  
12:00-13:00 Lunch  
13:30-15:00  
Thatched village English guided walk  
15:00 Meet locals & Welcome ceremony  
15:30 Move to each home, Teachers  
check in accommodation



## DAY 2

10:30 Farewell ceremony  
11:00-13:00 Cooking activity  
13:30-15:00 Bamboo craft  
15:58 Depart Miyama  
17:33 Arrive JR Kyoto station





# Enquiry



## **KYOTO MIYAMA TOURISM ASSOCIATION**

WEB <https://miyamanavi.com/en/>



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